

RECEIVED  
FEB 26 1974  
F. E. RESNIK

cc R. B. Seligman  
E. Wickham  
2/26/74 SR

February 26, 1974

TO: Board of Directors  
FROM: William L. Steele  
SUBJECT: Brands for Market Sample 15.

Enclosed is the list of brands for the 15th market survey. These brands are scheduled for pick-up between March 4, and March 22. All samples are supposed to be in hand by March 29.

Only one brand, Redford, was dropped since the last pick-up. Iceberg 100's; Luke; Marlboro, menthol, hard pack; and Safari were added to bring the total to 136 brands.

William L. Steele

WLS/ps  
Enclosure

The Board of Directors of T.I.T.L.

Dr. William W. Bates  
Dr. Ivor W. Hughes  
Dr. Preston H. Leake  
Dr. Murray Senkus  
Dr. Alexander W. Spears  
Dr. Helmut Wakeham

cc: Dr. W. B. Bennett, Jr.  
Senator Earle C. Clements  
Mr. W. Brooks George  
Mr. Thomas W. Holley  
Mr. Horace R. Kornegay  
Mr. Frank Resnik  
Mr. Allan Topol

PM3000764186